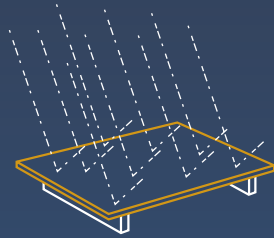




FLAT OUT BEST™

FOR A QUIET, STIFF FLOOR

EXPECT NOTHING BUT THE BEST FROM ADVANTECH® FLOORING TO DIMINISH FLOOR SQUEAKS, BOUNCE AND MOISTURE-RELATED CONSTRUCTION DELAYS, RESULTING IN A QUALITY BUILD AND SATISFIED HOMEOWNER.



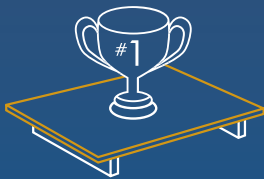
SUPERIOR MOISTURE RESISTANCE

- AdvanTech flooring is made using advanced resin technology and a world-class manufacturing process that achieves one of the lowest water absorption levels in the panel industry.
- Low water absorption minimizes warping, cupping and edge swell, meaning no sanding is needed – guaranteed!¹



SUPERIOR STRENGTH & STIFFNESS

- AdvanTech flooring delivers superior design bending strength, stiffness and fastener holding power. These values are published in ESR-1785, a code recognized report documenting design values that exceed PS-2 OSB and plywood products.⁴
- Superior strength and stiffness are critical elements to building a quiet, stiff floor.



HIGHEST QUALITY & SERVICE

- AdvanTech flooring offers one of the best warranties in the business – a limited 50-year warranty that is transferable to every new homeowner and a 300-day no-sanding guarantee.¹
- AdvanTech flooring is rated #1 in Quality in two leading industry studies: *Builder Magazine's* Brand Use Study (rated #1 every year since 2002) and an NAHB Customer Satisfaction survey of 100 retailers nationwide.²

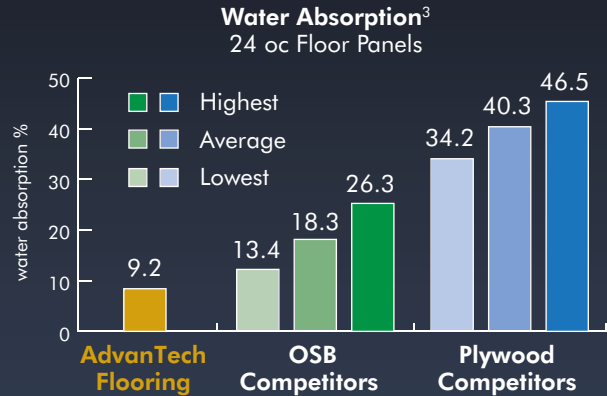
**VOTED #1 QUALITY BRAND LEADER
BY BUILDERS EVERY YEAR SINCE 2002**

**2002-2010 Brand Use
Studies by *Builder Magazine*²**

SUPERIOR MOISTURE RESISTANCE

"By using AdvanTech® flooring, I can assure my customers that rain, snow and any type of moisture will not hurt the quality of the subfloor. This flooring lies flat for use under any type of finish flooring."

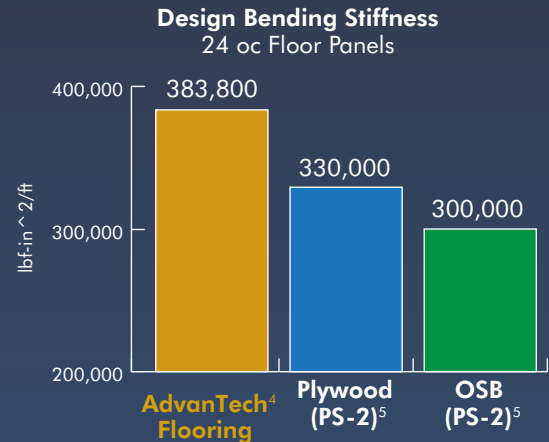
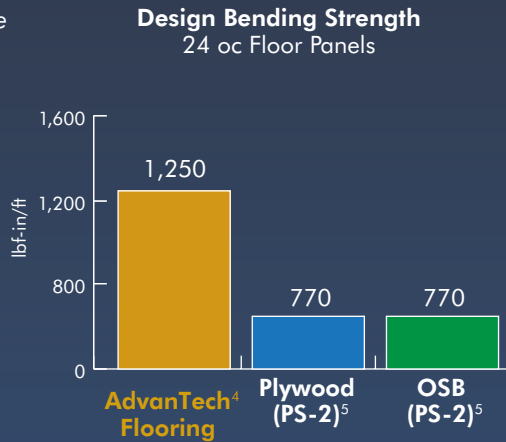
Joe Travers
 Travers Construction



SUPERIOR STRENGTH & STIFFNESS

"I prefer AdvanTech flooring because it eliminates all floor squeaks and builds a stronger and more secure and stable floor system. I have no customer complaints when using AdvanTech flooring."

T. Fred Bugg
 Faithway Homes



DESIGN RATED ESR-1785

AdvanTech flooring panels are manufactured with design strength and design stiffness capacities beyond those required by PS-2, which is the voluntary performance standard for plywood and OSB. AdvanTech® panels have design values that are recognized by ICC-ES. These values are published in ESR-1785 and can be viewed at www.icc-es.org.

HIGHEST QUALITY & SERVICE

"AdvanTech flooring is a superior product. We use your products exclusively in our upscale homes... and your product is called out by name in our detailed cost analysis to potential customers. Products like yours are specified because we care about our quality image."

Mark Melchior
 Melchior Building Company

#1 QUALITY BRAND LEADER AMONG HOME BUILDERS

– Builder Magazine's 2010 Brand Use Study



ENVIRONMENTAL RESPONSIBILITY

AdvanTech flooring is made by Huber Engineered Woods, a company that has been certified by the Sustainable Forestry Initiative (SFI) for responsible environmental behavior and for supporting prompt reforestation and education outreach efforts. What's more, AdvanTech flooring is made using small, fast-growing trees with essentially no part of the log going to waste, because our wood waste is used to help fuel our manufacturing facilities.

1. Limitations and restrictions apply – visit advantechperforms.com for details. 2. Builder Magazine's 2009 Brand Use Study – 6,000 builders surveyed. 2008 NAHBRC customer satisfaction research study. 3. All testing was conducted by an independent IAS accredited testing facility in September 2008. This small sample testing was done in accordance with the applicable ASTM standards and test methods. OSB values are based on lowest, average and highest water absorption levels of four competitors. Plywood value is based on the lowest, average and highest water absorption levels of three competitors. Competitor testing samples correspond to single manufacturing locations from one production date. 4. ICC ES Evaluation Report ESR-1785. 5. 2006 Design Capacities for OSB Report and 2006 Design Capacities for Structural Plywood Report. © 2009 Huber Engineered Woods LLC. AdvanTech is a registered trademark and FLAT OUT BEST is a trademark of Huber Engineered Woods LLC. Huber is a registered trademark of J.M. Huber Corporation. HUB227-12/09